

# The Mid-American

Newsletter of the Mid-America Orchid Congress

August 2009

<http://www.midamericanorchids.org/>

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## TENNESSEE CAPITAL ORCHID SHOW AND 50<sup>TH</sup>

## ANNIVERSARY MID-AMERICA ORCHID CONGRESS

Dear Orchid Friends,

The Orchid Society of Middle Tennessee would like to invite you to participate in our fall 2009 50<sup>th</sup> Anniversary Mid-America Orchid Congress show and sale. The show will be held at the Franklin Marriott Cool Springs Hotel & Convention Center in Franklin, TN on October 30 – November 1, 2009. This will be an AOS sanctioned show.

There are many activities scheduled in the Nashville area during the Show weekend, and the Show site is just a few blocks from the Cool Springs Galleria Mall.

The Franklin Marriott, located 20 minutes south of Nashville at exit 68 on I-65, is providing us a special room rate of \$119.00 per night. Hotel reservations can be made by calling 1-888-403-6772. Be sure to mention the MAOC when calling to insure you receive our discounted room

rate. Reservations can be made online by visiting the OSMT website at [www.tnorchid.com](http://www.tnorchid.com) and following the link provided.

Friday, October 30: Show set-up will start at 6:00 a.m. - 8:00 p.m. Plant registration will be open until 7:00 p.m. The vending area will be open for sales from 12:00 - 6:00 p.m. MAOC committee meetings will be held from 6:00 - 8:00 p.m. The Preview Party will be held from 9:00 - 10:00 p.m.

Saturday, October 31: Judges and clerks breakfast will be held from 7:00 - 8:00 a.m., with ribbon judging to follow. Upon completion of the ribbon judging (approximately 12:00 p.m.) the exhibits will be opened to the public. Judges and clerks luncheon will be from 12:00 - 1:00 p.m. People wanting to judge should notify Judging Chair Alvin Bolt at [alvbolt@msn.com](mailto:alvbolt@msn.com) or by mail at 325 Fieldcrest Dr., Nashville, TN 37211-4317. Vending area will be open from 9:00 a.m. - 4:30 p.m. Lectures begin at 1:00 p.m.; MAOC auction is at 5:30, and the banquet from 8:00 - 10:00 p.m. The banquet will include special entertainment and presentations celebrating a half century of the Congress and our dedication to the orchid. The Saturday lecture schedule and program topics will be posted at a later date, please visit our website often for updated information.

Sunday, November 1: MAOC Affiliated Societies breakfast will be from 8:00 - 9:00 a.m. Exhibit and sale areas will be open to the public from 11:30 a.m. - 4:30 p.m.

Show co-chairs for this event are Tom Harper and Steve Burger.

We are very excited to be hosting this 50<sup>th</sup> Anniversary event, and look forward sharing the experience with all our fellow orchid enthusiasts.

Sincerely,

Steve Burger  
9651 Fredonia Rd  
Manchester TN 37355  
931-394-2713  
[gandsgh@blomand.net](mailto:gandsgh@blomand.net)

Editor's note: The Orchid Society of Middle Tennessee is one of the eight founding societies of the Mid-America Orchid Congress, founded in October, 1959 – 50 years ago.

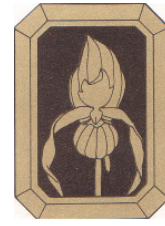
### REGISTER FOR SUNDAY BREAKFAST

The MAOC Affiliated Societies Breakfast will be held in conjunction with the Fall Mid-America Orchid Congress on November 1, 2009 in Franklin, Tennessee. The topic of discussion will be "Creative Approaches to Local Orchid Shows."

Local societies are dependent on a successful annual show to promote the local society and to recruit new members. The show is also an opportunity to educate the public about orchid genera and conservation as well as to showcase the hobby.

The Breakfast discussion offers a forum to share ideas on publicity, finances, location, staging, awards, local participation and hospitality. Plan to attend to share your ideas and to learn from the experiences of others.

Mary Beth Mansour, Chair  
Affiliated Societies Committee  
[mbmansour1@cox.net](mailto:mbmansour1@cox.net)



### CONTINUE TO BE AN ACTIVE MEMBER OF MAOC

Remind your Society to pay its 2009 dues. As a member of the Mid-America Orchid Congress, your Society joins orchid societies in 17 states, as well as in Ontario, Canada, to fund education, research and conservation. The amount of dues is based on the number of members in your Society: \$0.50/member, \$15.00 minimum.

Dues forms are available from our Treasurer Jan Yates ([jyates11@earthlink.net](mailto:jyates11@earthlink.net))

A completed form, listing the contact persons in your Society, enables MAOC to send the Congress's newsletter, The Mid-American, to members of your Society. The Mid-American informs your Society of issues related to the operation of a successful society, including changes in show schedule rules and classification.

Mary Beth Mansour, Chair  
Affiliated Societies Committee

### FROM YOUR EDITOR

Thank you, Steve Burger, Jeanne Rhinehart, and Mary Beth Mansour, for your articles in this issue and to Dot Potter Barnett for technical assistance. I welcome input – suggestions, corrections, and articles to be published are all welcome. I love hearing from readers! Keep those e-mail messages coming!

Contact me if I can help.

Doris Asher, Editor  
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E Lansing MI 48823  
(517) 332-0004  
[asherdoris@juno.com](mailto:asherdoris@juno.com)



**TENNESSEE CAPITAL ORCHID SHOW  
AND  
50<sup>TH</sup> ANNIVERSARY  
MID-AMERICA ORCHID CONGRESS  
October 30 – November 1, 2009**

**REGISTRATION FORM**

<b>FIRST REGISTRANT</b>	<b>SECOND REGISTRANT</b>
<b>Name:</b>	<b>Name:</b>
<b>Address:</b>	<b>Address:</b>
<b>Phone:</b>	<b>Phone:</b>
<b>Email:</b>	<b>Email:</b>
<b>Home Orchid Society:</b>	<b>Home Orchid Society:</b>
Can you clerk for ribbon judging? Y___ N___	Can you clerk for ribbon judging? Y___ N___
<b>Judge</b> (circle status)	<b>Judge</b> (circle status)
Emeritus Senior Accredited Probationary Student	Emeritus Senior Accredited Probationary Student
Do you wish to participate in ribbon judging? Y___ N___	Do you wish to participate in ribbon judging? Y___ N___
Do you wish to participate in AOS judging? Y___ N___	Do you wish to participate in AOS judging? Y___ N___
Do you plan to attend the Judges Breakfast? Y___ N___	Do you plan to attend the Judges Breakfast? Y___ N___
Do you plan to attend the Judges Luncheon? Y___ N___	Do you plan to attend the Judges Luncheon? Y___ N___
<i>Judges Breakfast and Luncheon is provided for participating Judges and Clerks. (Choose the a la carte option below for non-participants.)</i>	<i>Judges Breakfast and Luncheon is provided for participating Judges and Clerks. (Choose the a la carte option below for non-participants.)</i>

Full registration includes unlimited access to the show, the Friday night Preview Party and all Lectures. A la carte registration is also available. Please select the type of registration you wish to make along with any other necessary designations.

Code	Description	Before 10/1/09	After 10/1/09	Registrant 1	Registrant 2	Total
REG	Full Registration	100.00	125.00			
PP	Preview Party (a la carte)	25.00	30.00			
JB	Judges Breakfast (a la carte)	20.00	25.00			
JL	Judges Luncheon (a la carte)	20.00	25.00			
LE	Lectures (a la carte)	90.00	100.00			
BAQ	Saturday Night Banquet	55.00	65.00			
ASB	Affiliated Societies Breakfast	20.00	25.00			

Total Due: \_\_\_\_\_

**Saturday Night Banquet menu:**

Grilled New York Strip, salad and side dishes, fresh baked rolls, coffee or tea.

There will be a cash bar available for alternative drink selections.

Special dietary requirements may be accommodated on a limited basis. Please specify:

\_\_\_\_\_

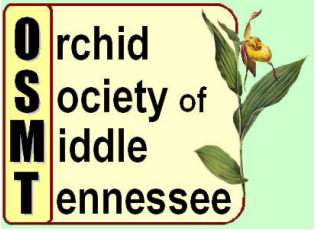
**Please make checks payable to OSMT (Orchid Society of Middle TN)**

**Send registration form and payment to:**

Steve Burger, 9651 Fredonia Rd., Manchester TN 37355 Phone: 931-394-2713 Email:

[gandsgh@blomand.net](mailto:gandsgh@blomand.net)

***Important: Please note that registration fees will increase after October 1, 2009. Banquet reservation must be made by October 15, 2009.***



TENNESSEE CAPITAL ORCHID SHOW  
AND  
50<sup>TH</sup> ANNIVERSARY  
MID-AMERICA ORCHID CONGRESS  
October 30 - November 1, 2009

**EXHIBIT SPACE REQUEST FORM**

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

INDIVIDUAL\_\_\_ SOCIETY\_\_\_  
WILL YOU BE ABLE TO CLERK?  
Yes \_\_\_\_\_ No \_\_\_\_\_  
Number of clerks: \_\_\_\_\_

PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

DISPLAY AREA NEEDED: ***ALL plant displays must be floor exhibits.***  
25 sq. ft. \_\_\_\_\_  
50 sq. ft. \_\_\_\_\_  
100 sq. ft. \_\_\_\_\_  
Electrical access required \_\_\_\_\_

TYPE OF TABLE TOP EXHIBIT OPTIONS:  
Cut Flowers \_\_\_\_\_ Collectables \_\_\_\_\_ Educational \_\_\_\_\_ Art \_\_\_\_\_

***Table top exhibits limited to non-plant materials***

TROPHY FUND CONTRIBUTION: Yes \_\_\_\_\_ No \_\_\_\_\_ Amount \$25.00  
*Receive a half page ad in the show program as well as special acknowledgement for your contribution.*

**Please submit exhibit space request to:**

**Steve Burger**  
9651 Fredonia Rd.  
Manchester, TN 37355  
[gandsgh@blomand.net](mailto:gandsgh@blomand.net)  
931-394-2713

***The MAOC requires electronic registration of plants/items to be considered for ribbon judging. Information on this procedure will be sent out to all exhibitors upon receipt of this form.***

## INNOVATIVE APPROACH TO ORCHID CONSERVATION

As orchid societies, one of our missions is to advance orchid conservation. The last speaker at the Spring Mid-America Orchid Congress in Columbus, OH, on March 29<sup>th</sup> was Mark Sullivan. His topic was "Orchid Conservation Coalition: a New Paradigm for Conservation". Mark is organizing a grass roots movement to increase awareness and money for orchid conservation. He has started the Orchid Conservation Coalition - a coalition of individuals, orchid societies, and orchid businesses supporting orchid conservation. The coalition does not collect any money. Rather it collects a commitment from supporting people and groups to donate 1% of their net revenue to support orchid conservation. His organization is endorsed by both the American Orchid Society and the Orchid Digest Corporation.

Mark's website details his entire program: <http://www.orchidconservationcoalition.org>. It also is the backbone for another of the Coalition's goals – networking groups to support orchid conservation. Because his Mid-America presentation was Sunday afternoon, many attendees missed it. His website includes information on conservation organizations, habitat loss and preservation along with conservation articles and conservation speakers that you might have missed.

The Orchid Conservation Coalition has two programs: 1 % for Orchid Conservation (1%FOC) and Living Orchid Collection (LOC). In addition to the AOS and Orchid Digest endorsement some of the following societies and businesses have made the 1%FOC commitment: San Francisco Orchid Society , Orchid Species Society of Western Australia, New Hampshire Orchid Society, Bucks County Orchid Society , Slipper Orchid Alliance, Native Orchid Conference, Boulder Orchid Society, Orchid Society of Southern California, Illinois Orchid Society, Orchid Growers' Guild,

Portland Orchid Society, Denver Orchid Society, Orchid Seedbank Project, The

Calypso Orchid Company , and Spangle Creek Labs. Information about the LOC commitment is found on the website.

The monetary commitment for a society is determined by the society's board. The only reporting to the coalition involves the amount of money given and the conservation recipient. There are guidelines for acceptable conservation groups along with information on conservation groups already agreeing to be accountable and open with funding they receive from the 1%FOC. These groups are: Native Orchid Conservation Inc , Debwendon Inc, Jardin Botanico Las Orquideas , Orchid Conservation Alliance, Denver Botanic Gardens, EcoMinga , Plant Restoration, Conservation and Propagation Biotechnology , Tropical Research and Education Center At the Tropical Research and Education Center (TREC), at the University of Florida, Homestead, FL, USA, Orchid Conservation International Grande Ronde Overlook Wildflower Institute Serving Ecological Restoration (GROWISER), La Grande, Oregon. Information about and contacts for each of these groups are on the website. The Greater Cincinnati Orchid Society board is making a presentation to our membership about the 1%FOC. If approved by our membership, we will follow with completing the agreement to join the coalition and create a committee to determine the conservation group(s) to support.

I have a short PowerPoint presentation about the Coalition available to loan to any society that would like to borrow it.

Jeanne Rhinehart  
Jsanders1@fuse.net



## **BARBARA NUERNBERGER**

With great sadness, MAOC announces the sudden death of Barbara Nuernberger on April 23, 2009. All of us knew Barbara as a cornerstone of the West Shore Orchid Society of Northern Ohio: newsletter editor; past-president; organizer of all events in which the society participated; a mentor and friend to all orchid growers. Barbara served on the Mid-America Orchid Congress Show Schedule Committee for many years. Regional orchid shows recognized her ability as an award-winning grower. Barbara will be greatly missed.

Barbara, the wife of Dean Nuernberger, was born in Detroit, Michigan, and graduated from the University of Michigan. Her professional life included teaching German and history in Salzburg, Austria and at Lorain, Ohio High School. Horticulture, baseball, opera, ballet, and raising champion miniature wire-haired dachshunds were among her many interests.

A memorial trophy, established as the Barbara B. Nuernberger Best of Show Trophy, will be awarded annually at the West Shore Orchid Society Show.

### **WHERE DO YOU HOLD YOUR SHOW?**

Here is an interesting question for you from our Treasurer Jan Yates from the Greater Cincinnati Orchid Society:

“How are societies doing orchid shows differently; like in conjunction with home and garden shows or local flower shows, where there is a venue and/or hotels already in place? My knowledge is limited to the Midwest; we in the Greater Cincinnati Orchid Society do not have to pay the conservatory where we stage our normal orchid shows -- other societies have different experiences and I'd be interested in hearing from some of them.”

What is your Society's situation? If you will send me your situation relative to your local show, I'll share that in future issues of The Mid-American. Might give all of us ideas.

To begin the discussion, I'll start: my own society, the Greater Lansing Orchid Society, uses a conservatory at Michigan State University's Department of Horticulture. The rent is \$700 for all day Friday, Saturday, and until 6 pm Sunday. Would be higher except very few brides want to get married in a working greenhouse in Michigan in late February!

Thanks.

Doris Asher, Editor  
asherdoris@juno.com

### **HELPFUL INFORMATION FROM MAOC**

The year 2009 is the 50<sup>th</sup> anniversary of the Mid-America Orchid Congress

Show Schedule Committee still needs data on the number of entries in each class in your local orchid show – send to  
Lois Cinert, Co-Chair  
595 Sharon Way  
Bolingbrook IL 60440-1350  
(630) 739-1068  
[george.cinert@att.net](mailto:george.cinert@att.net)

Need Mid-America entry tags for registration of plants and exhibits at your Show?

Order from Tom Ott  
22 Algonquin Lane  
St. Louis MO 63119  
(314) 961-3088  
[maryott@swbell.net](mailto:maryott@swbell.net)

Send check made payable to MAOC in the amount of \$30.00 for 1000 tags; remember to enclose address to which to send them.

Mid-America Constitution & By-laws is available on the Mid-America website ([www.midamericanorchids.org](http://www.midamericanorchids.org))

The 2009 edition of the Mid-America Show Schedule and the January 2009 edition of the supplemental material edited by Lowell Jacks are all available on the Mid-America website ([www.midamericanorchids.org](http://www.midamericanorchids.org))

For advice or assistance in hosting a future Congress, contact Tim Brooks ([timcbrooks@aol.com](mailto:timcbrooks@aol.com); 867 Edgewater Dr., Lexington, KY 40502 (859-268-4567))

#### **MID-AMERICA MEMBER SOCIETIES 2009**

Alabama Orchid Society  
Ann Arbor Orchid Society\*  
Atlanta Orchid Society  
Batavia Orchid Society  
Blackhawk Orchid Society  
Blue Grass Orchid Society  
Central Indiana Orchid Society\*  
Central Iowa Orchid Society  
Central Kentucky Orchid Society  
Central Missouri Orchid Society\*  
Central Ohio Orchid Society  
Central Ontario Orchid Society\*  
Eastern Iowa Orchid Society\*  
Grand Valley Orchid Society  
Greater Akron Orchid Society  
Greater Cincinnati Orchid Society  
Greater Cleveland Orchid Society\*  
Greater Lansing Orchid Society  
Greater Omaha Orchid Society  
Greater Pensacola Orchid Society\*  
Greater Toledo Orchid Society\*  
Gulf Coast Orchid Society  
Heart of Dixie Orchid Society\*  
Illinois Orchid Society  
Illowa Orchid Society  
Kentucky Orchid Society  
Kingwood Orchid Society\*  
Lincoln Orchid Society  
London Orchid Society\*

Memphis Orchid Society\*  
Miami Valley Orchid Society  
Michiana Orchid Society  
Michigan Orchid Society  
Northeast Alabama Orchid Society  
Northeastern Wisconsin Orchid Society\*  
Northwestern Michigan Orchid Society  
Orchid Growers Guild Inc. of Madison  
Orchid Society of Greater Kansas City  
Orchid Society of Greater St. Louis  
Orchid Society of Middle Tennessee  
Orchid Society of Minnesota  
Orchid Society of the Royal Botanic Gardens\*  
Paducah Orchid Society  
Peoria Orchid Society\*  
Prairie State Orchid Society  
Saginaw Valley Orchid Society  
Smoky Mountain Orchid Society\*  
South Metro Orchid Society  
South Mississippi Orchid Society\*  
Three Rivers Orchid Society  
West Shore Orchid Society of Northern Ohio  
Windsor Orchid Society  
Wisconsin Orchid Society  
\*Not yet renewed for 2009

Note: If your Society is not listed and you believe it is a member, please contact me. Or, if I have your Society listed as not yet having renewed for 2009 and you believe it has, let me know that as well. I will investigate!  
Doris Asher

Another note: Congress Treasurer Jan Yates has mailed out dues notices for the 2009 membership year. Please contact her if yours has gone astray. ([jyates11@earthlink.net](mailto:jyates11@earthlink.net))